



Virginia Green Event Profile:



Hampton Bay Days

Hampton, Virginia

September 11-13, 2009

Virginia Green is the Commonwealth of Virginia's campaign to promote environmentally-friendly practices in all aspects of Virginia's tourism industry. *Virginia Green Events* have been thoughtfully planned and designed to minimize the event's impacts on the environment. This event has met the established "core activities" for *Green Events* and has committed to communicate its activities to its participants. Below is a list of this event's "green" activities that participants can expect.

Hampton Bay Days



"Our mission is to create an annual, family-oriented festival that educates visitors about the importance of the Chesapeake Bay and its natural resources." Hampton Bay Days reflects the diverse character of our community, residents, regional businesses and visitors. Built on our values of promoting the conservation of the Bay and being Family-Oriented, Fun and Educational, Hampton Bay Days provides a wide range of entertaining, learning opportunities in the spirit of an All-

American celebration. In addition, our event offers music, food, art, crafts, hands-on activities and a 10K run to the public."

Green Statement: "Hampton Bay Days acts as an environmental resource for the community. Particularly, the Bay Education Area promotes recycling, clean water initiatives, conservation of the Bay, oyster restoration, environmental education and resource management education - free and open to the public."

CORE ACTIVITIES for Green Events

"☑" This symbol indicates a required activity for Virginia Green Events. Participants self-certify that these activities are in place and they provide additional specifics on other activities.

☑ **Recycling.** Events must provide recycling for its participants. Recycling should be highly visible and made available to the public with clear signage. The organizers of this event pledge that they provide recycling for:

- Glass bottles, aluminum cans, plastic bottles, paper, cardboard

☑ **Styrofoam elimination.** Events should eliminate the use of Styrofoam cups and plates. If disposables are used, these products that bio-based, made from recycled content, recyclable, and/or compostable. The organizers of this event pledge that:

- Disposable plates and cups are not used
- Disposable cups and plates are made from bio-based materials, recycled content paper, and are compostable and/or recyclable

☑ **Printed Materials.** Recycled-content, soy-based inks, and 2-sided copies -- and quantities should be minimized whenever possible! The organizers of this event pledge that they:

- Use electronic registration, correspondence and forms
- Print brochures and other printed items on recycled content paper with soy-based inks, and print all documents double-sided

☑ **Waste Reduction.** Event planners should make a general commitment to reduce the amount of waste generated by their event. The organizers of this event pledge that they:

- Chose a location/venue that shares a similar commitment to reducing its environmental impacts and include green specifics in contracting
- Encouraging exhibitors and vendors to minimize wastes and provide for recycling of boxes and other set up wastes.
- Encourage the use of mass-transit and/or carpooling to the event

☑ **Green Signage.** Event planners must commit to tell their participants about how green the event is. Event signage should include the Virginia Green logo and list all “green activities” practiced in the planning and operation of the event. The organizers of this event pledge that they:

- Have a link on our website to the Virginia Green Events webpage
- Have a green event section on our event’s webpage highlighting all of our green activities
- Have signs at the event registration which list all of our green activities
- Use the Virginia Green logo on signs and on recycling containers
- Have quantified our greening efforts and will post estimates of the reduced environmental impacts



For more information on **Hampton Bay Days**, see www.baydays.com or contact **Shelly Ezanno** at shelly@baydays.com or 757-727-1641.

For more information on **Virginia Green** program, see www.deq.virginia.gov/p2/viriniagreen. Click on “Events” for a more of green events.



Virginia Green is a partnership supported by the Virginia Department of Environmental Quality, the Virginia Hospitality & Tourism Association, and the Virginia Tourism Corporation.

